

## BCCJ Communication Channels

Channel	What?	Members can enjoy . . .	Get involved!
<b>Website</b>	The home of all BCCJ Events and News: <a href="http://www.bccjapan.com">www.bccjapan.com</a>	Unique login number   New member company updates   Customisable page in Member Directory   Promotional opportunities   Member rates for events   Member offers	Write a News article (right hand column of the BCCJ top page), sharing the latest updates from your company or industry   Post an offer for BCCJ members
<b>Weekly Round Up</b>	Weekly e-newsletter, circulated to 700+ members every Friday afternoon	Direct delivery of news to inbox   Valuable updates from Embassy and EBC   Key dates for the diary   Requests for member company services	Showcase your products / services   Request the services of other member companies
<b>Facebook</b>	Dedicated page on the world's largest social networking site	Interactive content from the BCCJ as well as from the British Embassy Tokyo   Keeping up-to-date with events and information	"Like" the page   Comment on relevant posts / photos   Share the latest news from your company or industry and the BCCJ can re-post
<b>Twitter</b>	Dedicated feed on text-based micro-blogging site, with over 500 million active users	Daily news from the BCCJ office, member companies and other Chambers of Commerce in Japan	Follow us   Share relevant content and the BCCJ can retweet to promote your activities
<b>Linked In</b>	Professional group of high-caliber members	Business news   Industry updates   Commercial information from key institutions in Japan and overseas	Join the group   Comment on threads   Begin a debate   Post updates from your company or industry
<b>Flickr</b>	Photo stream of BCCJ events and charitable activities	Logging into the BCCJ site and having immediate access to latest photo streams (left column, under "My BCCJ")	Click on any album   Add names / company details to any faces you recognise   Enhance your company's search engine optimisation
<b>You Tube</b>	Video feed from BCCJ events and charitable activities	Keeping up-to-date with activities, even when you can't make it on the day in question	Subscribe to our channel   Comment and "like" the BCCJ videos
<b>ACUMEN</b>	Full-colour, monthly publication with exclusive content published in print and online, circulated to all BCCJ members and key institutions	A wide variety of top-quality editorial from well-known journalists, BCCJ leaders, industry experts and guest VIPs	Suggest ideas for editorial   Highlight your company in the A-List industry features   Advertise

All BCCJ communication channels are designed to support and promote the businesses of our members, as well as bolster the UK-Japan commercial and cultural relationship.

