

BCCJ Communication Channels

Channel	What?	Members can enjoy . . .	Get involved!
Website	The home of all BCCJ Events and News: www.bccjapan.com	Unique login number New member company updates Customisable page in Member Directory Promotional opportunities Member rates for events Member offers	Write a News article (right hand column of the BCCJ top page), sharing the latest updates from your company or industry Post an offer for BCCJ members
Weekly Round Up	Weekly e-newsletter, circulated to 700+ members every Friday afternoon	Direct delivery of news to inbox Valuable updates from Embassy and EBC Key dates for the diary Requests for member company services	Showcase your products / services Request the services of other member companies
Facebook	Dedicated page on the world's largest social networking site	Interactive content from the BCCJ as well as from the British Embassy Tokyo Keeping up-to-date with events and information	"Like" the page Comment on relevant posts / photos Share the latest news from your company or industry and the BCCJ can re-post
Twitter	Dedicated feed on text-based micro-blogging site, with over 500 million active users	Daily news from the BCCJ office, member companies and other Chambers of Commerce in Japan	Follow us Share relevant content and the BCCJ can retweet to promote your activities
Linked In	Professional group of high-caliber members	Business news Industry updates Commercial information from key institutions in Japan and overseas	Join the group Comment on threads Begin a debate Post updates from your company or industry
Flickr	Photo stream of BCCJ events and charitable activities	Logging into the BCCJ site and having immediate access to latest photo streams (left column, under "My BCCJ")	Click on any album Add names / company details to any faces you recognise Enhance your company's search engine optimisation
You Tube	Video feed from BCCJ events and charitable activities	Keeping up-to-date with activities, even when you can't make it on the day in question	Subscribe to our channel Comment and "like" the BCCJ videos
Instagram	View photos from BCCJ events, activities and behind the scene.	Keeping up-to-date with activities, even when you can't make it on the day in question	Follow us to keep up to date Comment and like BCCJ photos
ACUMEN	Full-colour, monthly publication with exclusive content published in print and online, circulated to all BCCJ members and key institutions	A wide variety of top-quality editorial from well-known journalists, BCCJ leaders, industry experts and guest VIPs	Suggest ideas for editorial Highlight your company in the A-List industry features Advertise

All BCCJ communication channels are designed to support and promote the businesses of our members, as well as bolster the UK-Japan commercial and cultural relationship.

