

BCCJ Member Benefits	Platinum (invitation only)	Corporate Plus	Corporate	Entrepreneur	Individual
BCCJ Event Benefits					
The right to bring an unlimited number of company representatives to all events at member rates	●	●	●	●	-
The right for CEO to address BCCJ members, once per Chamber year	●	-	-	-	-
The right to attend an annual President's lunch at the British Embassy Tokyo	●	-	-	-	-
Number of guests allowed to attend regular events at member rates	Unlimited	10	5	3	-
Number of regular events* per Chamber year that may be attended by one nominated representative, free of charge	Unlimited	5	-	-	-
Number of complimentary seats per Chamber year at regular events	6	3	2	1	-
Number of complimentary seats per Chamber year at Headliner events**	2	1	-	-	-
* Excludes Headliners, Just for Fun and other special events ** Excludes British Business Awards					
BCCJ Promotion Benefits					
Exclusive sponsorship of two BCCJ events per Chamber year (literature and logo placement)	●	-	-	-	-
Exposure on the BCCJ website and link to company site, including an individual page with company description in Member Directory	●	●	●	●	-
Free banner ad on website for 6 months	●	●	-	-	-
Logo on BCCJ communications	●	-	-	-	-
BCCJ ACUMEN Magazine					
Monthly delivery of full-colour magazine.	●	●	●	●	●
Discount on all ACUMEN advertisement sizes/number of insertions	20%	15%	10%	Preferred	-
Discount on online advertisements and digital sponsorships	20%	15%	10%	Preferred	-
Priority for editorial mentions/quotes in relevant ACUMEN industry articles	1st	2nd	3rd	-	-
Guaranteed two-page editorial in ACUMEN when a premium full-page advertisement is booked (limit of one per Chamber year)	●	●	●	-	-
Other					
Number of registered members per membership type	Unlimited	12	3	2	1
Joining Fee	¥20,000	¥20,000	¥20,000	¥20,000	¥15,000
Annual Fee	¥700,000	¥280,000	¥160,000	¥80,000	¥40,000

All BCCJ Members have access to the **Members Directory (online) & Diners Club Corporate Card**. Each member has one vote. *All membership decisions in all categories are made by majority decision of the Executive Committee.*