

2018 British Business Awards

Nomination Form: **UK-Japan Partnership**

Please email this completed nomination form in PDF format, along with a [high resolution company logo](#), to the British Chamber of Commerce in Japan (info@bccjapan.com) by **12pm on October 18 2017**.

Additional Information

- Nomination period: 31 July to October 18 / Judging period: October 19 to November 1
- Nominees can be nominated for more than one category, using separate forms for each category
- Judges will seek evidence of **innovation** in the **past 12 months / most recent financial year** when scoring each nomination
- Names of nominees will be featured on BCCJ media channels, including social media
- Winners may state in advertising, promotions and communications that they are BBA winners, provided they include which category and year
- Nominees must agree to be featured in publicity and are encouraged to attend the BBA event on Nov 2
- **Nominations received after 12pm, October 18 2018 will NOT be considered**

IMPORTANT: ALL FIELDS MUST BE COMPLETED

SECTION 1: NOMINEE DETAILS

British company name (English):

British company name (Japanese):

Japanese company name (English):

Japanese company name (Japanese):

British company website:

Japanese company website:

Contact name:

email:

tel:

ALL FIELDS COMPLETE

SECTION 2: NOMINATOR DETAILS

Name:

Company name:

Tel:

email:

ALL FIELDS COMPLETE

SECTION 3: ELIGIBILITY

Please indicate that your nominee is one or more of the following by ticking the appropriate box(es).

British Chamber of Commerce in Japan (BCCJ) Member

Japan-based and UK-owned firm

Japan-based firm, organisation or individual with significant UK links

ALL FIELDS COMPLETE

SECTION 4: CRITERIA FOR NOMINATIONS

Award category: **UK-Japan Partnership**

Nominees should be joint-ventures, alliances, or other partnerships that have made demonstrable contributions to the enhancement of the UK-Japan economic or commercial relationship

2 companies should be named: **1 British, 1 Japanese**

***It is essential to cover all the criteria for nominations below.**

1. Overview

What is the main reason for this nomination? (character limit: 360, about 50 words)

***This text will appear on the BCCJ website and in the BBA event programme.**

2. Criteria for nominations

(a) Describe the specific benefits of the partnership to the UK and Japan bilateral relationship over the past year. (character limit: 1150, about 175 words)

(b) How can the effectiveness of the partnership over the past year be demonstrated through measurable results? (character limit: 1150, about 175 words)

(c) Describe the challenges faced in forging the partnership and the measures taken to exploit or overcome these in order to cement a successful partnership.
(character limit: 1150, about 175 words)

(d) Does this partnership have a wider significance or are there any ways in which it provides a model or inspiration for other British and / or Japanese companies?
(character limit: 1150, about 175 words)

3. Other Achievements

Detail any other achievements, merits, awards, media coverage, etc, from the past year.
(character limit: 530, about 75 words)

ALL FIELDS COMPLETE

Date

I agree to attach a recent high resolution company logo with this nomination